

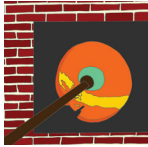
# Lincoln City Urban Renewal Agency

## Goals and Objectives

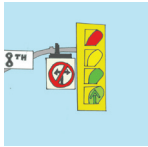
To accomplish its mission, the Agency will develop and implement an urban renewal program known as the Year 2000 Development Plan, the goals and objectives of which are listed below.



Resolve the problems created by existing blighted conditions so that unused and underused properties can be placed in productive condition and utilized at their highest and best use.



Enhance opportunities for business and tourist-related property to be developed, redeveloped, and/or improved.



Ensure that traffic flow, off-street parking, and other public facilities within the Urban Renewal District are adequate to accommodate current and future development.



Improve the Area's visual quality consistent with that of the Oregon Coast's natural environment.



Encourage the expansion and development of businesses that will produce jobs for the people of Lincoln City.



Increase property values so that the Area will contribute its fair share to the costs of providing public services.



Leverage the Agency's financial resources to the maximum extent possible with other public and private investment and other funding.



Underground existing overhead utility systems along the Highway 101 Corridor.



Install coordinated street furniture, pedestrian-scale lighting, walking surfaces and landscaping in areas with concentrated pedestrian activity.